

CONTRACT

WGNT
720 Boush Street
Norfolk, VA 23510
(757)446-1000

<u>Contract / Revision</u>	<u>Alt Order #</u>
561213 /	07890699
<u>Product</u>	
SEIU	
<u>Contract Dates</u>	<u>Estimate #</u>
09/18/12 - 09/24/12	112/119/1435
<u>Advertiser</u>	<u>Original Date / Revision</u>
SEIU - Service Employees International Union	08/21/12 / 08/21/12
<u>Billing Cycle</u>	<u>Billing Calendar</u>
EOM/EOC	Broadcast
<u>Station</u>	<u>Account Executive</u>
WGNT	Jamie Andrus
<u>Sales Office</u>	
Washington, D.C.	
<u>Special Handling</u>	
<u>Demographic</u>	
Adults 35+	
<u>IDB#</u>	<u>Advertiser Code</u>
	112
<u>Product Code</u>	
	119
<u>Agency Ref</u>	<u>Advertiser Ref</u>

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Totals		
										Type	Spots	Amount
E 1	All	09/18/12	09/21/12	4-5p M-F CW	4p-5p		:30			NM	2	\$470.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-TWTF--				2	\$235.00			
E 2	All	09/18/12	09/21/12	6p-7p M-F	6p-7p		:30			NM	1	\$415.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-TWTF--				1	\$415.00			
E 3	All	09/23/12	09/23/12	4-5p Sun	4p-5p		:30			NM	1	\$170.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$170.00			
E 4	All	09/23/12	09/23/12	6p-7p Su	6p-7p		:30			NM	1	\$190.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S				1	\$190.00			
E 5	All	09/18/12	09/21/12	7p-8p M-F	7p-8p		:30			NM	2	\$1,080.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-TWTF--				2	\$540.00			
E 6	All	09/22/12	09/22/12	ACC Football	12p-CC		:30			NM	1	\$755.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/17/12	09/23/12	-----S-				1	\$755.00			
										Totals	8	\$3,080.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/23/12	8	\$3,080.00	\$2,618.00
Totals	8	\$3,080.00	\$2,618.00

Signature: _____ Date: _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

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